



Research Wizard: Upgrade -- April 2007

Descriptions and Screenshots

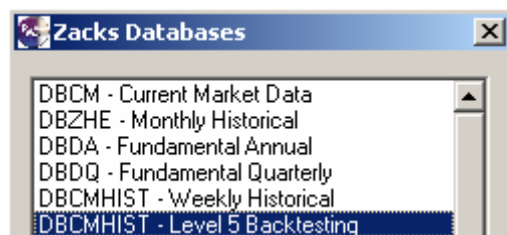
Below are some of the Descriptions and Screenshots for the new April 2007 upgrade for the Research Wizard.

- **Free Upgrade to 6 Years of Backtesting Access for Current 5 Year Backtest Customers**
- **Optional Downloadable Backtesting Database for All Customers**
(Fully portable. Now you can do your backtesting anywhere – even without internet access.)
- **Backtest Status Window (for 'Local Mode' Backtesting)**
(Perfect for longer, more complicated backtest queries.)
- **Interactive Java Charts and Fundamental Overlay Studies**

6 Years of Backtesting Access is Now Available

You can now backtest over a 6 year time span. In our effort to make your backtesting as powerful as it can be, we've expanded our backtesting history to include a 6th year of backtesting access. And if you're a customer with 5 years of backtesting access, you can upgrade to a 6th year for free!

To see what level of backtesting access you, have, go to; File >Open Database -- *(and it'll show Level 2 Backtesting, or Level 3 or Level 5 Backtesting)*.



Optional Downloadable Backtesting Database (for all customers)

NOT having to download data is a great benefit of the Research Wizard. Anytime you run a screen or do a backtest, it's great to know you're always accessing the most up-to-date data.

But sometimes, when you know you won't have an internet connection (like when you're traveling for example), backtesting then becomes off-limits. But now you can download the backtesting database and do your backtesting wherever and whenever you want.

And don't worry about having to now always download it. You don't have to. When you want to go back to the convenience of NOT having to download your data, just switch your Backtesting mode back to 'Internet Mode'.

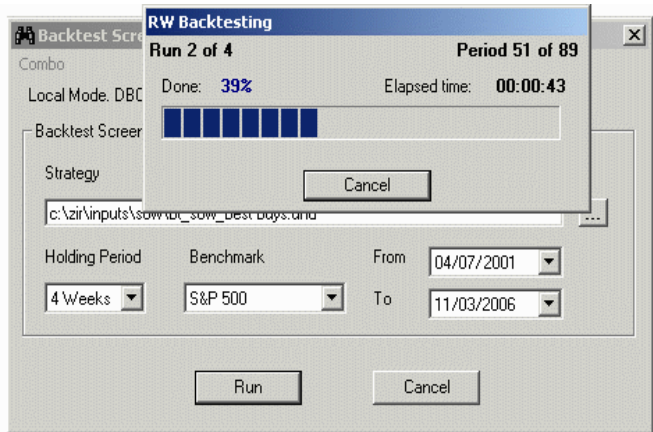
But WHEN downloading your data is more convenient, switch to 'Local Mode' and you're all set.

To download your Backtesting Database, go to: <http://zacksrw.com/DownloadDB.asp>

Backtest Status Window (for 'Local Mode' Backtesting)

The new status window is great for those running very complex screens over lengthy time spans with frequent rebalancing periods.

And while the tests are always completed quickly, it's still nice to know how much time has elapsed and how much time is remaining, especially with the longer backtesting access now available.



Interactive Java Charts and Fundamental Overlay Studies

This is one of the coolest features.

Now, every time you run a screen or pull up a portfolio or watchlist etc., you can now click on the tickers and pull up a Chart Window.

The cool part is that it'll automatically create a scrollable list of tickers that you can click thru with an Up Arrow Button or Down Arrow Button, pulling up a chart for any and every ticker you want.

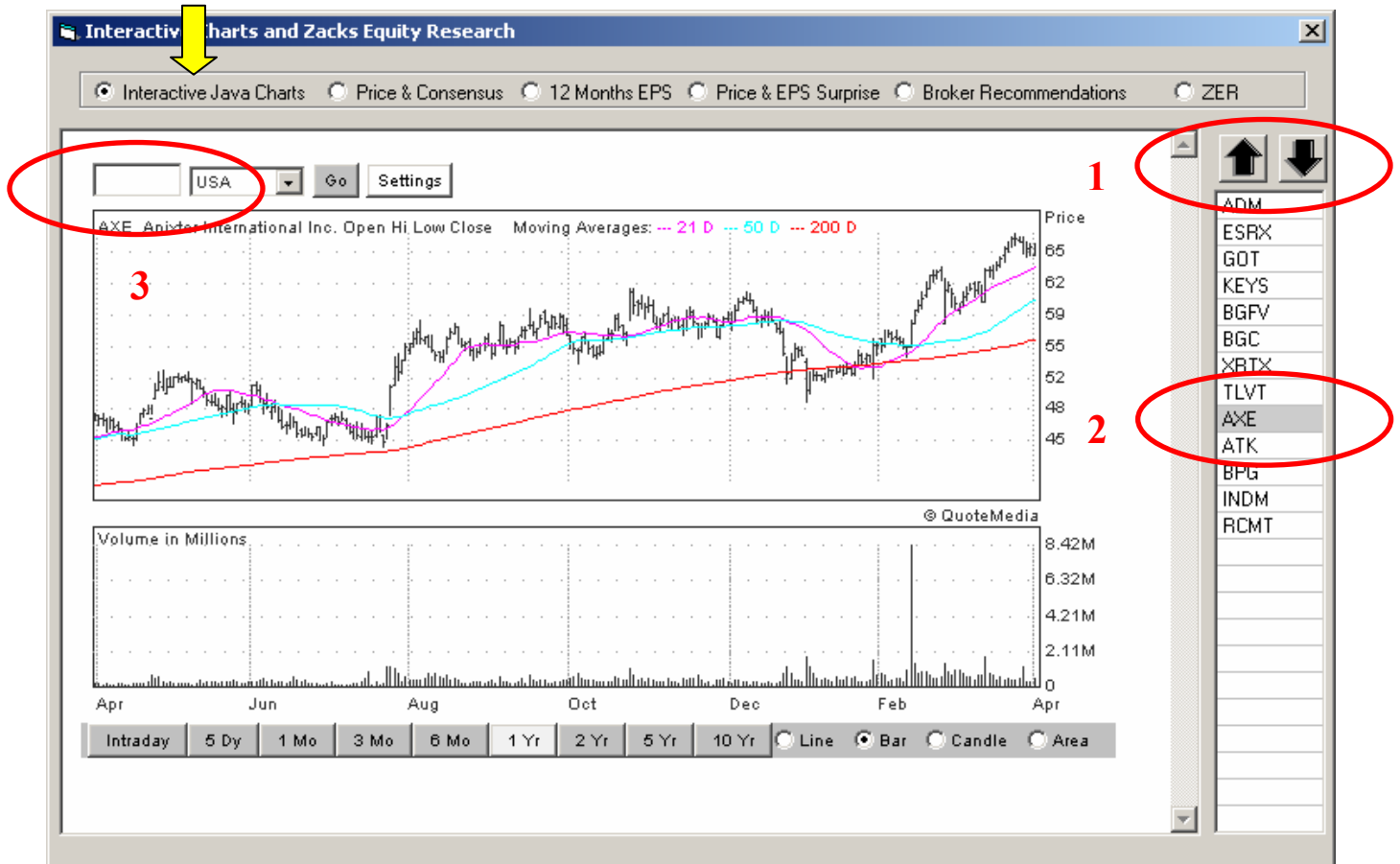
You'll never have to leave the Research Wizard to 'see' what the chart of a stock looks like. And looking at the charts of your screened stocks has never been more convenient.

And it also comes with four of our most popular Fundamental Overlay Studies. And they all can be accessed by the same Up and Down Arrows from the Chart Window.

(Take a look at the screenshots on the next page.)

In addition to that, you can also access our Zacks Analysts Equity Research Reports. (Again, all from that same convenient window.)

Interactive Java Charts



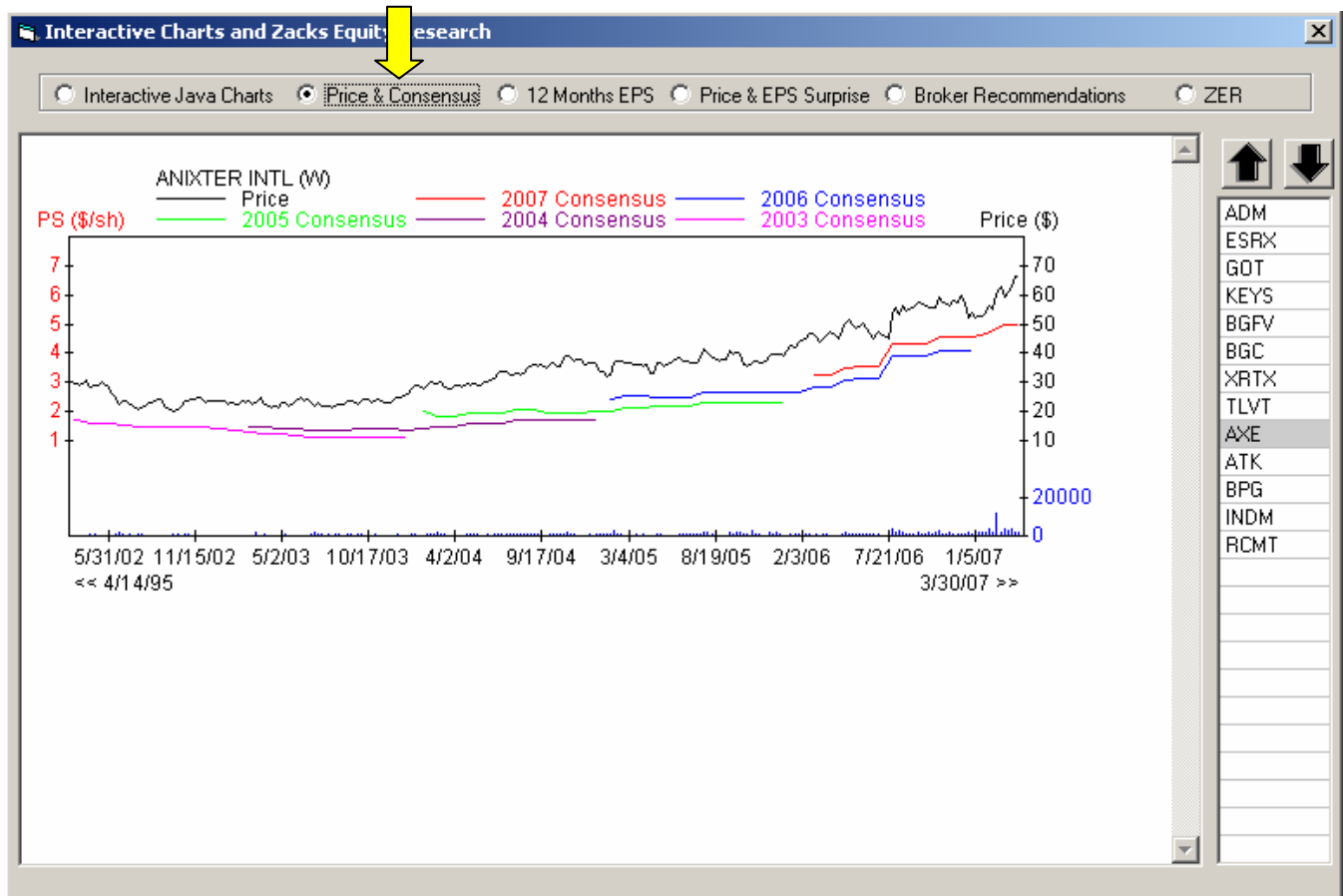
1) Just click on the Up and Down arrows to scroll thru your automatically generated ticker list. The gray fill highlights the stock it's on and it moves up or down with your Arrow clicks.

2) And if you want to go straight to a specific ticker, just click in the list and it'll go straight to it.

3) And if a stock that you want to see isn't in your ticker list – just type in the ticker in the ticker box in the Chart Window and it'll pop up instantly.

Cont'd. on next page...

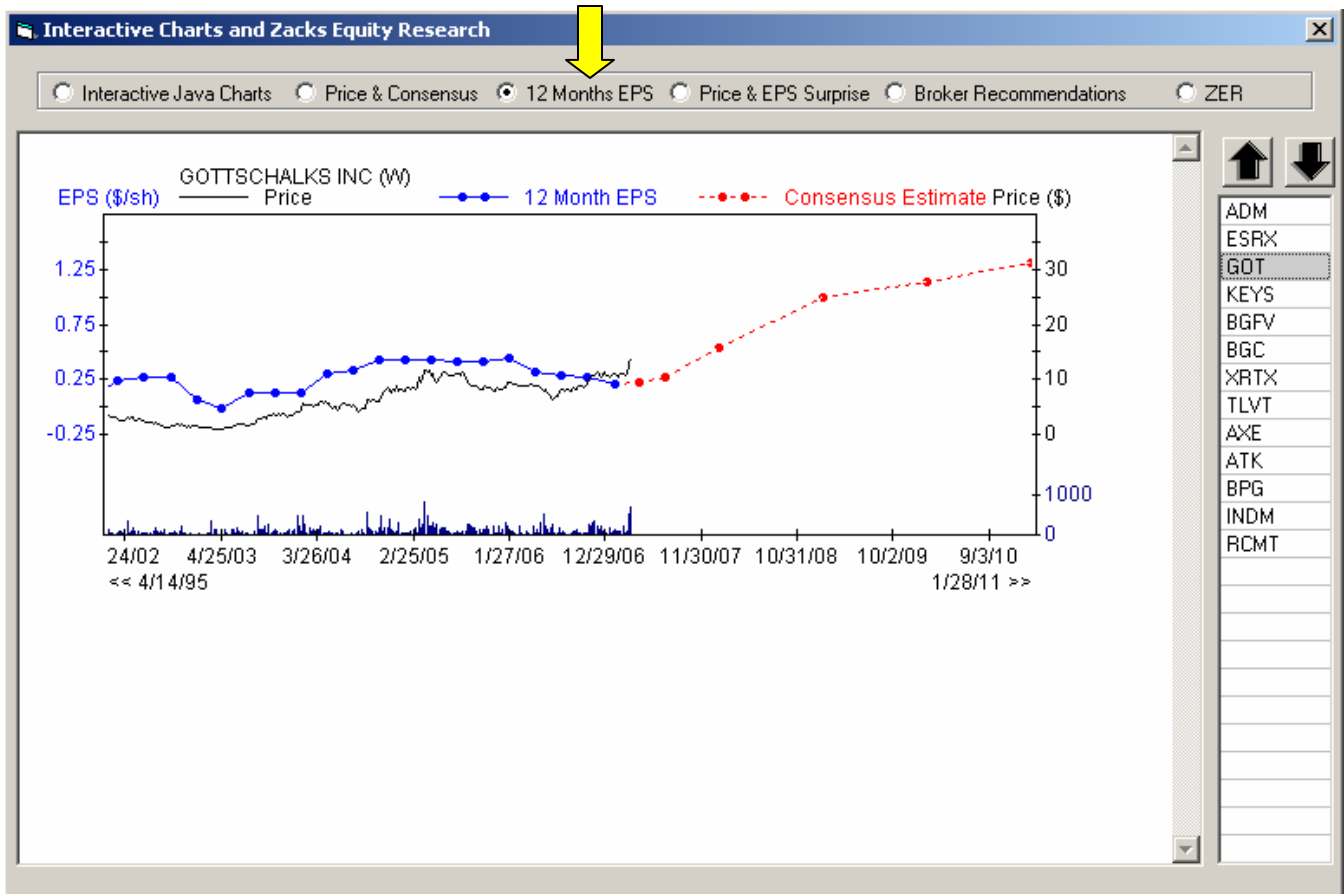
Price & Consensus Overlay



Get the Annual Consensus Estimates overlayed on a price chart to see how they're moving together.

Cont'd. on next page...

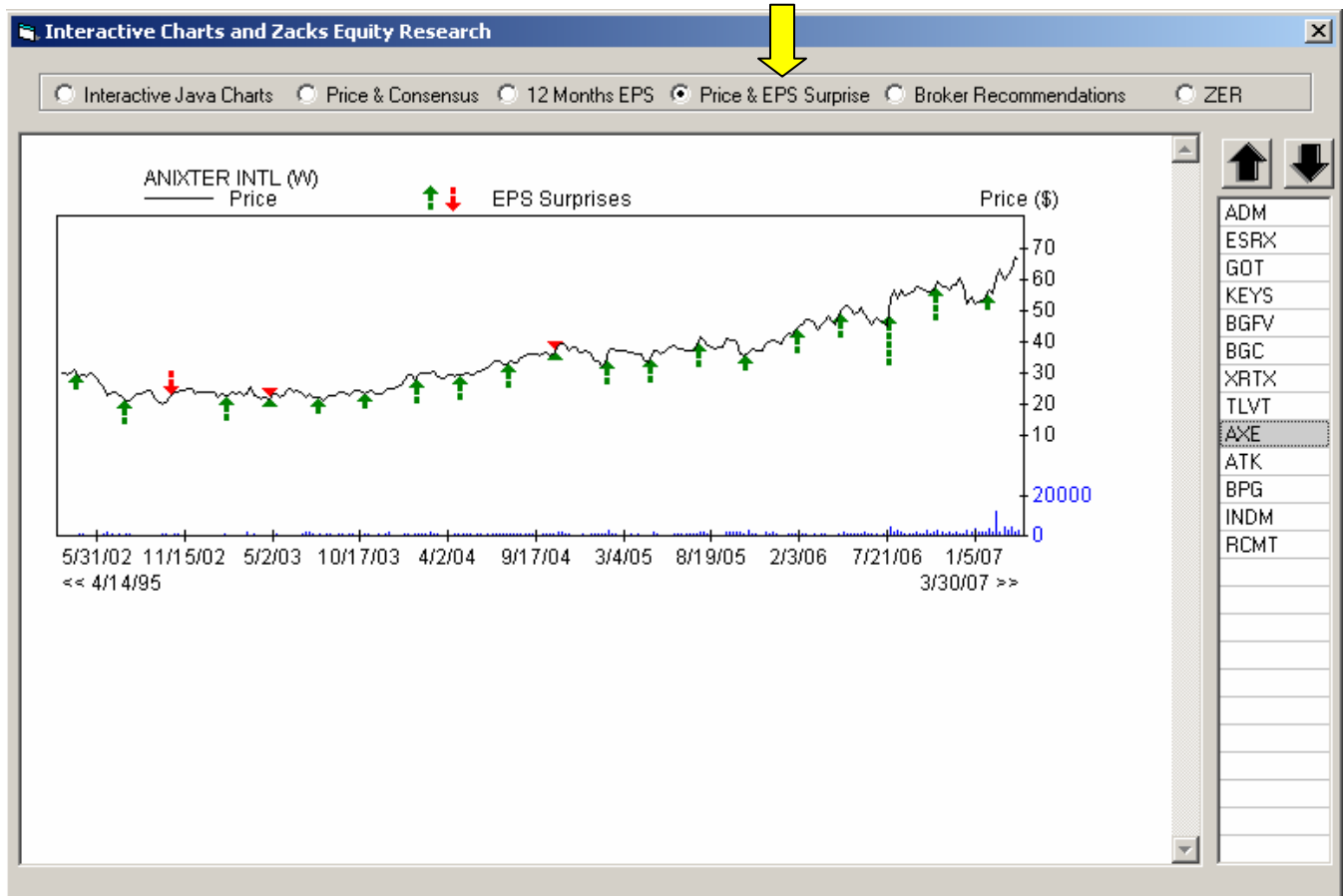
12 Months EPS Overlay



Get the Actual EPS and Projected (Consensus) EPS overlaid on a price chart. See how the two moved in the past and what it means for the future.

Cont'd. on next page...

Price & EPS Surprise Overlay



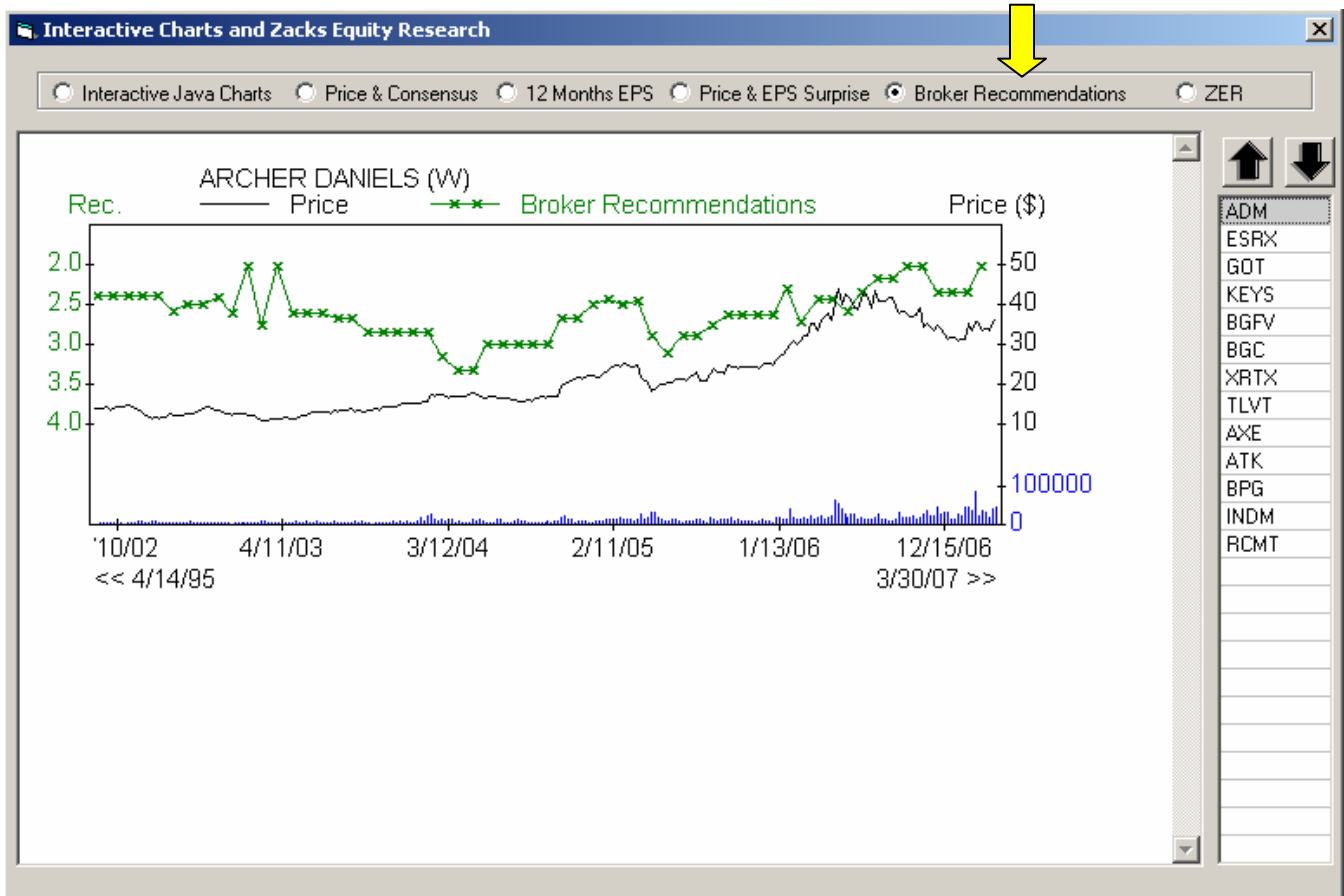
This is a great overlay as it shows the stock's EPS Surprise history, and also the Magnitude of the Surprises – all layered on top of a price chart.

By graphing the EPS Surprises over the price, you can clearly see how the price responds to it. Is it moving with it or diverging? Is it being acted upon or ignored. Is there a trend toward beating the 'Street' or missing it? This is all good stuff to know.

Positive Surprise	Negative Surprise	Magnitude
↕	↕	0% (as expected)
↑	↓	Up to 10%
↑↑	↓↓	10-20%
↑↑↑	↓↓↓	20-30%
↑↑↑↑	↓↓↓↓	30-40%
↑↑↑↑↑	↓↓↓↓↓	40-50%
↑↑↑↑↑↑	↓↓↓↓↓↓	Greater than 50%

Cont'd. on next page...

Broker Recommendations Overlay



See how your stocks respond to Broker Recommendations and changes. (Or see how accurate they've been.)

Cont'd. on next page...

Zacks Equity Research Reports (ZER)

Zacks Equity Research March 8, 2007
Mario Ricchio

www.zacks.com 111 North Canal Street, Chicago, IL 60606

General Cable Corporation (BGC-NYSE)

Current Recommendation	Hold	OUTLOOK General Cable Corporation (BGC) reported fourth quarter EPS of \$0.67, above our expectations of \$0.60 and the year-ago level of \$0.29, amid increased price realizations, double-digit sales growth in the global electric utility and electrical infrastructure businesses, and cost-control efforts. In the long run, BGC is well positioned to benefit from an upgrade to the U.S. utility infrastructure. Nevertheless, the Telecommunications unit is struggling from continued lower demand for outside plant telecommunications cables. We retain our Hold recommendation on shares of BGC.
Prior Recommendation	Buy	
Date of Last Change	04/27/2006	
Current Price (03/07/07)	\$50.67	
Six-Month Target Price	\$55.00	

SUMMARY DATA

52-Week High	\$53.42	Risk Level	Above Average
52-Week Low	\$26.57	Type of Stock	Mid-Growth
One-Year Return (%)	87.32	Industry	Wire&Cable Prds
Beta	2.14	Zacks Rank in Industry	1 of 8

Zacks Equity Research combines quantitative models with the insight provided by experienced equity analysts to create superior long term stock recommendations.

Our staff of 50 analysts, organized by Industry, provide continuous coverage for a Universe of stocks evenly weighted across the three market caps. And the ZER reports are anywhere from 3 to 10 pages long.

After you've screened for your stocks; if you really want to dig deeper into a company, you'll love these reports.

We hope you enjoy the new upgrades to the Research Wizard.

And be sure to check out our new **Advanced Backtesting and Screening Add-On for the Research Wizard** too at: <http://zacksrw.com/AdvancBactst.asp>

Thank you. ☺